

KENNEDY ROOFING & CONSTRUCTION

Privacy Policy

Effective August 28, 2026. This is the single privacy policy that applies to Kennedy Roofing & Construction, its website, and its text messaging program.

01 Who we are

Kennedy Roofing & Construction ("Kennedy Roofing," "we," "us," or "our") is a residential and commercial roofing and storm restoration contractor located at 213 S Sunnyslane Rd, Moore, Oklahoma 73160. Oklahoma License #80000269.

This policy explains what information we collect from customers and prospective customers, how we use it, and the limited circumstances in which we share it.

02 Information we collect

We collect information you give us directly when you request an inspection or estimate, sign a contract, submit a form on our website, call or text our office, or work with us on an insurance claim. That includes:

- **Contact information** ? your name, mailing and property address, email address, and mobile or landline phone number.
- **Property and project information** ? roof condition, photographs of your property, measurements, scope of work, materials selected, and job status.
- **Insurance claim information** ? your carrier, claim number, adjuster contact, and estimate documents, when you ask us to assist with a claim.

- **Payment information** ? amounts billed, amounts paid, and financing status. Card and bank details are handled by our payment processor and are not stored by us.
- **Messaging consent records** ? the date, time, and method by which you opted in to receive text messages from us, and any later request to stop.
- **Website usage data** ? IP address, browser type, pages viewed, and referring page, collected through standard web analytics.

03 **How we use your information**

- To schedule and perform inspections, estimates, repairs, and installations.
- To communicate with you about your project ? appointment confirmations, crew arrival windows, material deliveries, weather delays, and completion.
- To assist with your insurance claim, including corresponding with your carrier and adjuster at your direction.
- To invoice you, collect payment, and service warranty requests.
- To respond to questions you send us by phone, text, email, or web form.
- To meet legal, licensing, insurance, tax, and recordkeeping obligations.

04 **Text messaging (SMS) program**

If you provide your mobile number and opt in, Kennedy Roofing may send you text messages about your project ? appointment reminders, crew scheduling, job status updates, claim and document requests, and responses to messages you send us.

MESSAGE FREQUENCY

Message frequency varies by the stage of your project. You can expect approximately 2-6 messages per month, and up to 10 messages per month during active construction.

07 **How we protect and retain your information**

We use administrative, technical, and physical safeguards appropriate to the sensitivity of the information we hold, including access controls that limit customer records to employees who need them. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

We keep customer records for as long as needed to service your project and warranty, and afterward for the period required by our legal, tax, insurance, and licensing obligations. Messaging opt-in and opt-out records are retained as proof of consent for as long as required by applicable regulations.

08 **Your choices**

- **Text messages.** Reply STOP at any time.
- **Email.** Use the unsubscribe link in any marketing email, or contact us.
- **Phone.** Ask us to remove you from our call list.
- **Access and correction.** Contact us to review, correct, or request deletion of the personal information we hold about you. We will respond as required by applicable law, and may retain records we are legally obligated to keep.

09 **Children**

Our services are directed to property owners and are not intended for children. We do not knowingly collect personal information from anyone under 13. If you believe a child has provided us information, contact us and we will delete it.

10 **Changes to this policy**

